

26-27 MARCH 2025

Prosperity through Diversity



# CAPITALISATION WORKSHOP

Boosting Knowledge  
and Competitiveness  
in the Danube Region

# SpinIT

Boosting smart specialization and  
encouraging Spin-offs in IT across  
Danube Region

**Mirza SIKIRIĆ**

Interreg  
Danube Region



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# SpinIT Project – Introduction

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LEAD PARTNER:



PARTNERS:



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# Project Description & Thematic Focus

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SpinIT

- > Tackles ICT gaps, policy fragmentation, and weak cooperation
- > Supports 3 clusters:
  - > **IT** (skills, entrepreneurship)
  - > **Industry 4.0** (automation, smart tech)
  - > **IT cross-sector** (integration into other industries)





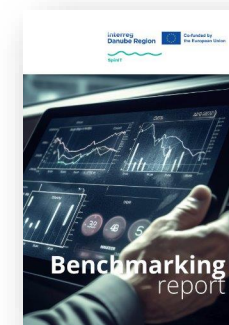
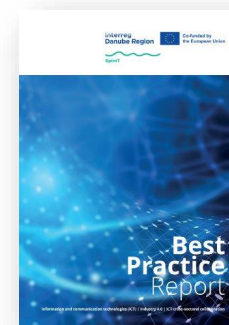
# Project Objectives & Outcomes

## OBJECTIVES

- > 3 foundational reports: Cross-analysis Report, Best practice report, Benchmarking report
- > 10 LAPs
- > 10 pilot projects
- > Validate 10 pilots
- > Promote cooperation & skills
- > Push I4.0 & ICT-driven growth

## OUTCOMES

- > Boosted digital skills
- > Stronger innovation ecosystems
- > Scalable pilots
- > Long-term policy integration



# Innovation & EUSDR Alignment

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## INNOVATION

- > Bottom-up with LDGs
- > Pilots in: Cybersecurity for Quadruple helix, Funding literacy and SME process innovation support, smart business transformation, AI training for SME, Digital food supply optimization for Public Institutions, ICT Cross-Sector Traineeship and Mentorship Program, Financial and innovation literacy for students, Collaborative robotics, Telemedicine Education, Podcasts for beginners

## EUSDR

- > PA8: Digital infrastructure
- > PA7: Knowledge society
- > PA9: Skills development

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# Achievements – Knowledge Exchange & Capacity Building

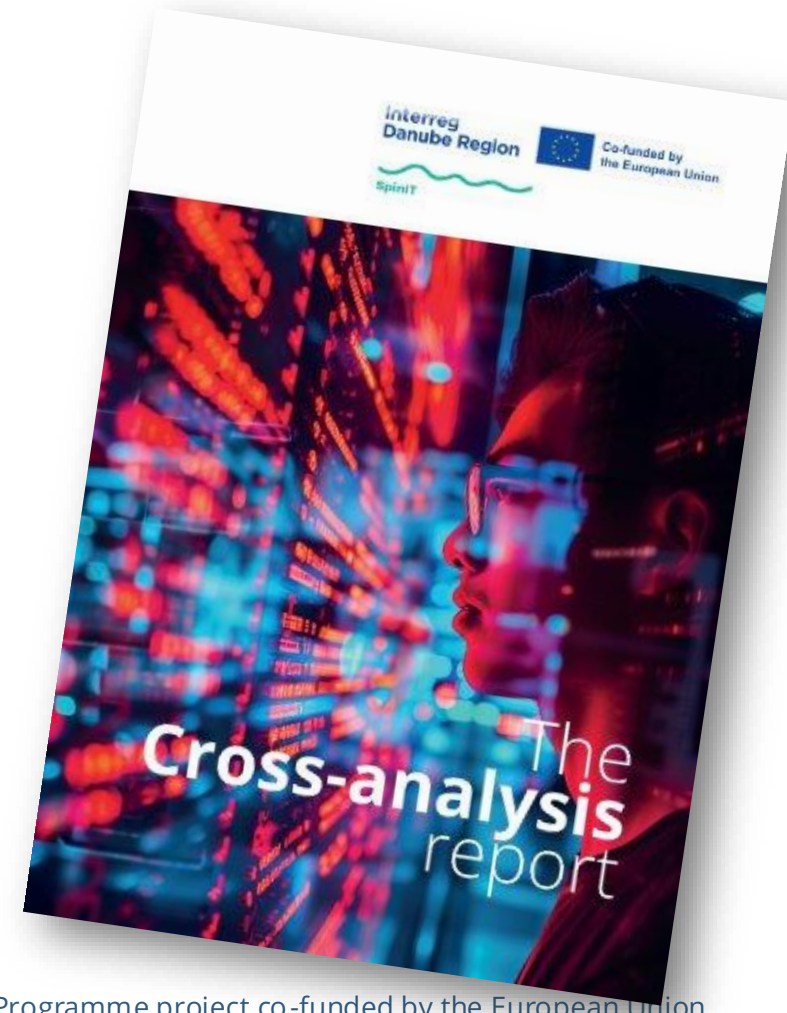
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## > Cross-analysis report



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# Achievements – Knowledge Exchange & Capacity Building

- > Cross-analysis report
- > **Best Practice Report**

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# Achievements – Knowledge Exchange & Capacity Building

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SpinIT

- > Cross-analysis report
- > Best Practice Report
- > **Benchmarking report**



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# Achievements – Knowledge Exchange & Capacity Building

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- > Cross-analysis report
- > Best Practice Report
- > Benchmarking report
- > **Peer2Peer Missions in Zagreb & Zenica (180+ participants)**



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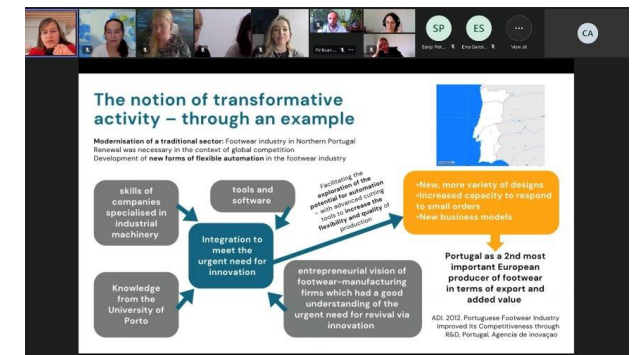
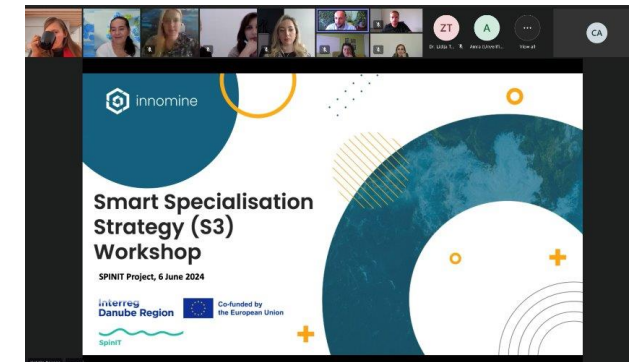
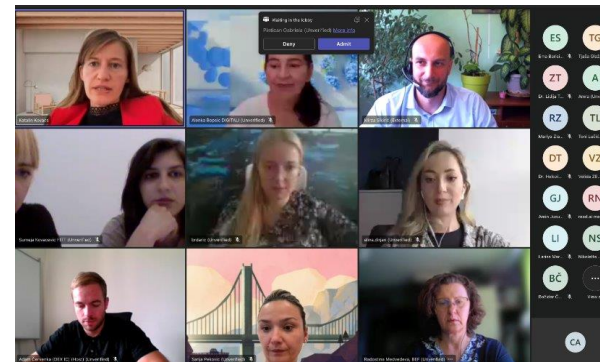


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# Achievements – Knowledge Exchange & Capacity Building

- > Cross-analysis report
- > Best Practice Report
- > Benchmarking report
- > Peer2Peer Missions in Zagreb & Zenica (180+ participants)
- > **Online S3 Seminar (52 participants, 9 countries)**



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# Achievements – LAPs & Pilot Projects

10 Local Discovery Groups, 230+ stakeholders

LAPs finalized in 2024

First pilots launched:

- > **LP1 ZEDA** (BA): Cybersecurity training for SMEs.
- > **PP4 INM DIH** (HU): Funding literacy and SME process innovation support.
- > **PP5 OPTIM** (HR): Smart business transformation.
- > **PP7 INOVACIJA** (HR): Responsible AI for SME
- > **PP8 MCN** (RO): Digitize and optimize food procurement for public institutions
- > **PP9 EUDA** (CZ): Digital skills training for students in EU policy studies.
- > **PP10 INOSENS** (RS): entrepreneurship and financial literacy for students
- > **PP12 FITT** (BA): Training in collaborative robotics
- > **PP14 BEF** (BG): Telemedicine applications in healthcare.
- > **PP17 ZRS Bistra Ptuj** (SI): Podcasting curriculum for digital education.

# Achievements – LAPs & Pilot Projects

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# Achievements – LAPs & Pilot Projects

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# Broader Impact & Transfer Potential

- > Methodologies (LAPs, pilot validation)
- > Training models on AI, cybersecurity, funding literacy, digital procurement, collaborative robotics, telemedicine application, podcast development
- > LDG as quadruple helix best practice
- > Digital inclusion through equitable access

# Synergies & Cooperation

- > **DanubeDNA, BrAIIn** – AI & Industry 4.0
- > **CapTTict, IaaS4DR** – tech transfer
- > **DRWO 4.0** – timber industry digitalization
- > **PilotInnCities, TICCA4Danu** – smart cities & governance
- > **eDIGIT, DigiTransDanube** – digital entrepreneurship
- > **Horizon Europe**
- > **Industry 4.0 initiatives**
- > **Digital skills program**
- > **Business accelerators and innovation hubs**



# Conclusion & Future Cooperation

## OFFERS

- > Transferable pilots & training models
- > S3-aligned LAP methodologies
- > Scalable digital inclusion initiatives
- > Quadruple helix cooperation frameworks

## NEEDS

- > Horizon Europe & Digital Europe partnerships
- > Innovation hub & SME accelerator collaboration
- > Integration into policy-making & skills programs

**DĚKUJI!**

**KÖSZÖNÖM!**

**HVALA VAM!**

**HVALA!**

**HVALA!**

**ХВАЛА!**

**HVALA!**

**MULȚUMESC!**

**БЛАГОДАРЯ ТИ!**

**THANK YOU!**

# Thank you for your attention!

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<https://interreg-danube.eu/projects/spinit>



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